



New England
Water Works Association
 a Section of the American Water Works Association

Deadline for Submittal: September 1st

ENTRY FORM Please send form to:

New England Water Works Association
 Attn: Public Communications Award
 125 Hopping Brook Park
 Holliston, MA 01746

ENTRY FORM

PUBLIC COMMUNICATIONS AWARD

Description: One important challenge in the water profession is communicating with a more active and informed public. Many water utilities and their consultants have met this challenge by developing dynamic public outreach materials and programs. The association wants to highlight and share these programs by recognizing outstanding communication efforts. The award acknowledges excellence in communications through comprehensive public outreach materials and programs. Examples include, but are not limited to flyers, newsletters, bill stuffers, fact sheets, annual reports, water quality reports, Web sites, news releases, public service announcements, paid advertisements, facility tours, open houses, community presentations, video productions, school presentations, poster and essay contests, cable television productions, and any other creative way of communicating with consumers.

1. **Utility/Firm Name:** _____

Mailing Address: _____

of Service Connections: _____ **Annual Budget:** _____ **Population Served:** _____

2. **Supporting Documentation:** Describe significant improvements the water system has made in any of the following areas: water system infrastructure, customer service, staff training, or operations that have further protected public health and safety. Include with this form, where applicable, samples of materials, names of Web sites, and a brief description of how, when and where it was delivered. Note the cost and recognizable results and benefits. Judging for value to the consumer, innovation, creativity, overall communication with consumers, and user friendliness will be performed by a selected panel at the Annual Conference. (Use additional sheets, if necessary)

Submitted by: _____
 Name (please print) Date

Mailing Address: _____

Phone: _____

Fax: _____

E-mail: _____