

Overview

NEWWA's annual sponsorship program helps enhance the association's major events through partnering with associate and consultant companies.

The sponsorships listed in this brochure are for events taking place July 1, 2016 to June 30, 2017.

Each year a sponsor is recognized at NEWWA's Annual Conference as the Sponsor of the Year. That sponsor is given additional recognition at the event. There were two recipients in 2016.



2016 Sponsors of the Year Environmental Partners Group & Tata & Howard

Thanks to all of our sponsors for their ongoing support of the New England drinking water profession.

Benefits

Increased corporate visibility within the New England water community.

Relationship-building access to critical influencers involved in advancing drinking water services and policy.

www.newwa.org



Sponsorship Program Benefits:

- Listing and link on NEWWA's website
- Contact listing on water works calendar
- NEWWA Annual Conference recognition
- January Ski Classic Reception recognition
- NEWWA Spring Conference & Exhibit recognition (for exhibiting sponsors)
- Spring Conference \$50 booth discount
- Acknowledgment in NEWWA's *Source Newsletter*

Levels

Companies can choose from three sponsorship levels, structured with the wide range of our members in mind. The features listed are exclusive to sponsors.

Gold (\$1,500)

- Logo printed in annual conference program
- December meeting sponsorship
- November and January meeting sponsorship
- Listing on Spring Conference entranceway
- One symposium program sponsorship
- Upgraded logo link on website
- Includes all benefits listed to the left

Silver (\$1,000)

- November and January meeting sponsorship
- One symposium program sponsorship
- Upgraded logo link on website
- Includes all benefits listed to the left

Bronze (\$400)

- Includes all benefits listed to the left

Gold and silver sponsors submit high-res color and black and white logos (.jpeg preferred, .tiff, .eps, .png or .bmp accepted) to kcahalane@newwa.org.

Sponsors are provided with an electronic NEWWA sponsor logo. Sponsors also receive lapel pins at NEWWA events signifying their support.

Enroll

Contact Name (not published)

Company Name (sponsor)

Mailing Address

City, State & Zip Code

Telephone

Contact E-mail (not published)

Company Website URL

SPONSOR LEVELS

Gold (\$1,500)

Silver (\$1,000)

Bronze (\$400)

Gold and silver sponsors, please select preferred symposium recognition (included in sponsorship):

Water Resources Laboratory Operations

Water Quality

PAYMENT OPTIONS

Check (Payable to NEWWA) Invoice Me

MasterCard VISA AMEX Discover

Name on Card

Card Number

Expiration Date

Amount Paid

Signature

Enhance

The following à la carte sponsorship options are available exclusively to annual sponsors (bronze, silver or gold):

**Annual Conference, Omni Providence, RI
September 18 - 21, 2016**

- Opening Session (\$2,000)
- Reception (cost of event)
- Refreshments (\$1,000)

Monthly Meeting Refreshments

- November 17, 2016, Warwick, RI (\$500)
- January 19, 2017, Portsmouth, NH (\$500)

**Spring Conference, DCU Center, Worcester, MA
April 5 - 6, 2017**

- Highlighted program listing; logo on lanyards, entranceway, website; signage* (\$1,000)
 - Mobile App sponsor, rotating banner ads
An additional (\$1,000)

Symposium Refreshments

- Laboratory, October 6, 2016, Holliston, MA (\$300)
- Water Resources, October 27, 2016
Devens, MA (\$750)
- Water Quality, May 10, 2017, Milford, MA (\$750)

**Multiple sponsorships available*

**Remit to: NEWWA
125 Hopping Brook Rd
Holliston, MA 01746
Fax: 508.893.9898
E-mail: kcahalane@newwa.org**



**New England
Water Works Association**
a Section of the American Water Works Association

2016 - 2017 Sponsorship Program



Join now for visibility at water events throughout the year.

**Provided by
the NEWWA
Sponsor Services
Committee**

