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Pennichuck Water Works, Inc., Honored by the New England Water Works Association

HOLLISTON, Mass. – Pennichuck Water Works, Inc., received the Distinguish Public Involvement Award from the New England Water Works Association (NEWWA), the region’s largest and oldest not-for-profit organization of water works professionals.

This award recognizes individuals or organizations that have created or expanded a public education or information program about drinking water, developed public policy to conserve, nurture, protect, or improve public drinking water supplies, or made a significant effort to share programs as described.

Pennichuck Water Works was recognized for outreach projects that have included local communities, schools, businesses, and state agencies to develop unique and effective watershed protection projects, with many revolving around public education activities. Their fifth-grade school education program, now in its third year, has grown to include 12 public elementary schools and this year reached more than 800 students. These fifth-grade students are also invited to submit a poster illustrating ideas on water pollution prevention and the protection of the watershed as part of the Pennichuck Water Works Water Pollution Prevention Poster Contest. Pennichuck aims to engage community members using a new interactive website focusing on watershed protection and inviting communities to participate in a community-based social marketing project.

Pennichuck has been a member of NEWWA since 1987, and many of its employees are active volunteers, including Water For People Committee Chair Victoria Hawkes, Customer Service Committee Vice Chair Tara King, and Fundraising Vice Chair Bernard Rousseau, who is also a former president of the association.

The New England Water Works Association is a nonprofit, independent, member-driven organization dedicated to serving the region's water works professionals and the public interest. It is the oldest and most active regional water works association in the United States. For more than a century, NEWWA has worked to improve and sustain public water supplies, protect public health and safety, and advance the water supply profession. Visit us at newwa.org.

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